



# ERASMUS+ PROGRAMME Project Number: 585832-EPP-1-2017-1-IT-EPPKA2-CBHE-JP

# Master in SMArt transport and LOGistics for cities / SMALOG

Grant Agreement Number 2017-2893/001-001

# **Dissemination and Exploitation Plan**





Project Acronym: SMALOG
Duration: 15/10/2017 - 14/10/2021
Project Coordinator: University of Rome Tor Vergata (Italy)
Proposal full title: Master in Smart transport and logistics for cities
Project number: 585832-EPP-1-2017-1-IT-EPPKA2-CBHE-JP
Document Title: Dissemination and Exploitation plan
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**Summary**: Deliverable presents the plan of disseminations and exploitation that guided the development of SmaLog.

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# 1 Visibility

#### 1.1 Address of the project website

http://smalog-2017.uniroma2.it.

#### 1.2 Structure of the website SmaLog

#### Aim:

- to assure dissemination of activities provided in developing SmaLog
- to organise and share all info among partners, i.e. documents of management, documents from meetings, etc.
- to provide useful info to users, i.e. students from UA and GE universities and teachers from UA, GE and EU universities
- languages: EN, UA, GE

#### Main Structure:

- Home (dynamic)
- Project information (accessible to all):
  - Summary and objectives of the project
  - *Structure of the project (project steps)*: brief description of WPs and Special Mobility Strand with very few and useful info for users;
  - SmaLog degree curricula: description of the common and special parts of SmaLog curricula implemented in each PC institution with a brief description, link to specific modules/courses organised according to Working Groups (Passengers Traffic, Freight and Smart);
  - *Consortium/partners*: as done brief description of partners;
  - Activities:
    - *Workshops:* list of workshops reporting data, place and title, link to a page of the workshop (each page of the workshop reports the minutes, the agenda and the documents of the workshops, such as presentations in pdf format);
    - Meetings/Roundtables: list of meetings/roundtables reporting data, place and title, link to a page of the workshop (each page of the workshop reports the minutes, the agenda and the documents of the meetings/roundtables, such as presentations in pdf format);
  - Calls:
    - Purchasing;
    - Enrolment: students and teachers.
- Project management and control (reserved access):
  - Original Application;





- Collection of main EACEA documents;
- Project development documents;
  - Involvements of partners in task activities;
    - Special Mobility Strand:
      - Staff mobility;
        - Student mobility.
- Travel calendar;
- News/events:
  - SmaLog Newsletter;
  - Open days (external events): list of open days reporting data, place and title, link to a page of the workshop (each page of the workshop reports the minutes, the agenda and the documents of the open days, such as presentations in pdf format);
- Results including Deliverables
  - Links to partners' website, national ministry of involved partners, social pages, etc.
- Contacts

#### 1.3 Maintenance and updating plan

Actions implemented for ensuring SmaLog visibility to all potentially interested stakeholders

Information about the project SmaLog is posted in each own website of participants:

- University of Rome Tor Vergata: <u>http://web.uniroma2.it/#</u>;
- Sapienza University of Rome: <u>https://www.uniroma1.it/it</u>;
- O. M. Beketov National University of Urban Economy in Kharkiv: <u>https://kname.edu.ua/</u>;
- Lviv Politechnic National University: <u>https://lpnu.ua/</u>;
- Zhytomyr Polytechnic State University: <u>https://ztu.edu.ua/</u>;
- National Transport University: <u>http://new.ntu.edu.ua/</u>;
- Georgian Technical University: <u>https://gtu.ge/</u>;
- Batumi State Maritime Academy: <u>https://bsma.edu.ge/</u>;
- Silesian University of Technology: <u>https://www.polsl.pl/</u>;
- Institute of Market Problems and Economic& Ecological. Research of the National Academy of Sciences of Ukraine: <u>http://www.impeer.in.ua/</u>;
- Hochschule Wismar, University of Applied Science: Technology, Business and Design: <u>https://www.hs-wismar.de/</u>.

The link to the website created is in each own website of participants. Logo of SmaLog Project is posted in each UA&GE university websites.

Updating plan according to WP9 "Dissemination and Exploitation activities of the project":

- News
  Activities
  Documents
  Other Documents
  Posting within 1 week before each event;
  Posting within 1 week after each event;
  Posting within 2 weeks after each event;
  According to deadline;
- Website of the project Posting within 1 week after each event;





• Facebook page, Twitter page

PC university web-site

Publication along with every news or event; Posting and sending a link to LPNU within 1 week.

# 1.4 Electronic links

Below the links to any information and support to the material produced within the project the project for visibility and promotion purposes

The announcement of activities and information about them is placed in free access on Facebook (<u>https://www.facebook.com/SmaLog2017/</u>) & Twitter (<u>https://twitter.com/SmaLog2017</u>) groups and in each own website of participants.

Facebook & Twitter Groups have been created to disseminate all the materials and information about the Project SmaLog activities, events and achievements with free access.

Each partner from UA and GE Universities published leaflet with information about the Master Program SmaLog (<u>http://smalog-2017.uniroma2.it/dissemination/</u> in tab "Publications"). The project participants organized the Open Day in PC Universities. Presentation Master Program in SmaLog for students and stakeholders.

All materials about that events also disseminated by website SmaLog, Facebook & Twitter Groups.

### 1.5 Visibility ensuring

The consortium ensures the visibility, exploitation and publicity obligations as described in the grant agreement (art. I.10.8, I.10.9).

The website of the project SmaLog contains relevant information, at least: the description of the project, the contact details of the coordinator, the list of beneficiaries, the financial support of the European Union with the corresponding logo and provide access to all the results as they are achieved.

It is used the platform of the Erasmus + National Office on the website http://erasmusplus.org.ua/ for the dissemination and use project results with the instructions contained there in.

Beneficiaries will inform the public, the press and the media about their activities (including the Internet). The information should be clearly indicated "with the support of the Erasmus + European Union Program" and contain graphic logo.

If an action, or part of it, involves publication, this mention and graphic logo is placed on the cover or first pages after the editor has been specified.

If activities require public events, signs and posters related to this activity are posted. They contain logo.

# 2 Awareness raising, dissemination, sustainability and exploitation of the project results

- Provide an electronic version of the project Dissemination and sustainability/exploitation if available: <a href="http://www.smalog.uniroma2.it/deliverables/">www.smalog.uniroma2.it/deliverables/</a>
  - O. M. Beketov National University of Urban Economy in Kharkiv (NUUE):
    - www.kname.edu.ua/
    - https://ird.kname.edu.ua/index.php/
    - https://ird.kname.edu.ua/index.php/prohramy-ta-hranty/smalog-ka2-erasmus
    - https://tsl.kname.edu.ua/index.php/uk/
    - <u>http://k-tsl.com/</u>
    - <u>https://www.instagram.com/kafedra\_tsl/?utm\_source=ig\_profile\_share&igshi</u>
       <u>d=lxuhcj91z81f</u>
    - https://www.youtube.com/channel/UCeeCoiBHzxcEKZAAaq5iAHg
    - https://www.facebook.com/kafedra.tsl/
    - NUUE Students' timetable <u>https://erp.kname.edu.ua/time-table/group?type=0</u>
    - https://erp.kname.edu.ua/time-table/group?type=0
  - National Transport University (NTU):
    - Department site <u>https://sites.google.com/ntu.edu.ua/tsbdr</u>
    - NTU International Network for Distance Learning http://do.ntu.edu.ua/course/index.php?categoryid=1
    - NTU Students' timetable <u>http://www.ntu.edu.ua/studentam/rozklad/</u>
    - www.ntu.edu.ua/wp-content/uploads/2018/07/osvitni-prog-SmaLog.pdf
    - NTU Program description: <u>www.ntu.edu.ua/vstupnikam/specialnosti/</u>
    - http://vstup.ntu.edu.ua/present/RT.pdf
  - Lviv Politechnic National University (LPNU) :
    - LPNU <u>www.lp.edu.ua</u>
    - <u>http://www.lp.edu.ua/tt</u>
    - LPNU Program description: <u>https://lpnu.ua/osvita/pro-osvitni-programy/drugyi-riven-vyshchoi-osvity</u>





- https://www.facebook.com/Trans.Tech.Nulp/notifications/
- LPNU Students' timetable <u>https://student.lpnu.ua/students\_schedule</u>
- LPNU Curriculum <u>http://lp.edu.ua/en/education/majors</u>
- Zhytomyr Polytechnic State University (ZSTU):
  - ZSTU <u>www.ztu.edu.ua</u>
  - ZSTU Students' timetable <u>https://rozklad.ztu.edu.ua/</u>
- Georgian Technical University (GTU):
  - GTU <u>www.gtu.ge</u>
- Batumi State Maritime Academy (BSMA) :
  - BSMA <u>www.bsma.edu.ge</u>
- Description of the educational-scientific program «SmaLog» and Modules on the University websites. Publication on the websites of Ukrainian universities:
  - O. M. Beketov National University of Urban Economy in Kharkiv:
    - <u>https://tsl.kname.edu.ua/index.php/uk/glavnaya/osvitni-</u> programy/magisterskyj-riven-osvity/rozumnyi-transport-i-lohistyka-dlia-mist
  - Lviv Politechnic National University:
    - http://directory.lpnu.ua/majors/IMET/3.275.03.04/52/2020/ua/full
    - http://directory.lpnu.ua/en/majors/IMET/3.275.03.04/52/2020/en/full
  - National Transport University:
    - www.ntu.edu.ua/osvitni-programi/
  - > Zhytomyr Polytechnic State University:
    - https://docs.ztu.edu.ua/
- Explain the role (and commitment) taken by the partner country beneficiaries in this respect and the concrete measures taken for:
- ensuring the visibility of the project at all levels (i.e. department and faculty, institution, local and regional, national, international);
- Each PC website:
- University of Rome Tor Vergata: <u>http://web.uniroma2.it/#</u>;
- Sapienza University of Rome: <u>https://www.uniroma1.it/it</u>;
- 0 O. M. Beketov National University of Urban Economy in Kharkiv: <u>https://kname.edu.ua/</u>;
- Lviv Politechnic National University: <u>https://lpnu.ua/</u>;





- Zhytomyr Polytechnic State University: <u>https://ztu.edu.ua/</u>;
- National Transport University: <u>http://new.ntu.edu.ua/</u>;
- Georgian Technical University: <u>https://gtu.ge/</u>;
- Batumi State Maritime Academy: <u>https://bsma.edu.ge/</u>;
- Silesian University of Technology: <u>https://www.polsl.pl/</u>;
- Institute of Market Problems and Economic& Ecological. Research of the National Academy of Sciences of Ukraine: <u>http://www.impeer.in.ua/</u>;
- Hochschule Wismar, University of Applied Science: Technology, Business and Design: <u>https://www.hs-wismar.de/</u>.
- guaranteeing the sustainability of the project outcomes beyond the project lifetime (specify the funding sources if known) ...)

Setting up the educational and scientific program «SmaLog» in each UA & GE Universities for the preparation of Masters and ensuring the sustainability of project results after the project lifetime.

All UA universities has a strong scientific and practical relationship with local authorities and private transportation companies, that can allow to work under implementation of decentralization reform context in city transport. For example, NUUE is collaborating with Municipality of Kharkiv in the development of Sustainable Urban Mobility Plan; LPNU cooperates with the Transport Department of the Lviv City Council in the direction of urban passenger transport.

Master program SmaLog is a theoretical fundamentals of PhD Program SmaLog. Laboratories specialised in smart transport and logistics for cities. Guide on IQAS.

- Please add a list of realised deliverables/project products
  - $\circ \quad SMALOG \ outcomes final \ report$
  - Final Conference
    - Agenda\_Final Conference of the SmaLog Project 5 October
    - Agenda\_Final Conference of the SmaLog Project 6 October
    - Links to the Presentations: http://smalog-2017.uniroma2.it/final-conferenceof-the-smalog-project/
    - Minutes\_Kharkiv\_Final Conference\_of the SmaLog Project 5 October
    - Minutes\_Kharkiv\_Final Conference\_of the SmaLog Project 6 October
    - SMALOG project an overview (Prof. Antonio Comi, UNITOV)
    - Brochure\_Final Conference of the SmaLog Project
    - LeafLet SmaLog Master Program
    - Video of the Event: (https://youtu.be/k64Nl1FzqZM)
    - Laughing Video (https://youtu.be/hMefUxG3Yp4)
    - Educate\_Eat\_Collaborate (https://youtu.be/fZdMwZ\_zQSo)
  - o Curricula Development
    - SmaLog at NUUE SmaLog at NUUE updated
    - SmaLog at NTU SmaLog at NTU updated





- www.smalog.uniroma2.it
- SmaLog at LPNU SmaLog at LPNU updated
- SmaLog at GTU SmaLog at GTU updated
- SmaLog at ZPSU SmaLog at ZPSU updated
- SmaLog at BSMA
- Student guide and manuals
- o Modern European Methods of Students' Training General Guide 2021
- Smart Transport and Logistics for Cities Joint Manual
- o Smart Transport and Logistics for Cities Supply chain management Lecture course
- $\circ$  Smart Transport and Logistics for Cities Supply chain management Workbook
- Smart Transport and Logistics for Cities Transport and Logistics Workbook
- $\circ$  Smart Transport and Logistics for Cities Transport and Logistics Lecture course
- Theoretical\_fundamentals\_of Ph.D Programme in SmaLog
- Quality Assurance Plan Quality Assurance Plan updated
- Guide for assuring the quality of the educational programme
- Dissemination and Exploitation Plan
- Methodology of Development of Educational SMALOG Programs
- o Methodology of Quality Evaluation of Educational SMALOG Project
- SmaLog teachers' skills upgrading –Training of UA&GE teachers in EU Universities (WP4.4)
- Other project related documents
  - Report on preliminary planning activities performed within SmaLog project (WP1)
  - Educational Systems in SmaLog countries and Partner Groups (WP1.1)
  - Material from the 1st Annual Training Seminar on SmaLog issues (WP4)
- Explain and justify any change as compared to the dissemination and sustainability measures envisaged in the application.

# **3** Further actions

Information about the Project SmaLog is posted in each own websites of all participants and after the project's lifetime. Logo of SmaLog Project is posted in each UA & GE university websites.

Website of the project SmaLog, Facebook & Twitter Groups have been used to disseminate all the materials and information about the Project SmaLog activities, events and achievements with free access after the project's lifetime.