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KA2 - Cooperation for innovation and the exchange of good practices

Capacity Building in Higher Education

Joint project

Master in Smart Transport and Logistics for Cities / SmaLog

WP 9 DISSEMINATION AND EXPLOITATION ACTIVITIES OF THE PROJECT

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LVIV POLYTECHNIC NATIONAL UNIVERSITY



WP 9. Dissemination and exploitation activities of the project (LPNU)

9,1	PC University website, Facebook Page/Group, Google Advertising	01.11.2017-30.09.2020, after the project's lifetime
9,2	Project Dissemination & Exploitation Activities & Publications	01.11.2017-30.09.2020, after the project's lifetime
9,3	Conferences, Exhibitions, Student Fairs	1.12.2018-30.09.2020, after the project's lifetime
9,4	Negotiations with employers of alumni	01.01.2019-30.07.2020, after the project's lifetime
9,5	Cooperation with the PC Ministries of Education	01.11.2017-30.09.2020, after the project's lifetime
9,6	Agreements between EU and PC Universities	01.01.2019-31.08.2019
9,7	International Conferences on project results	01.03.2020-30.09.2020



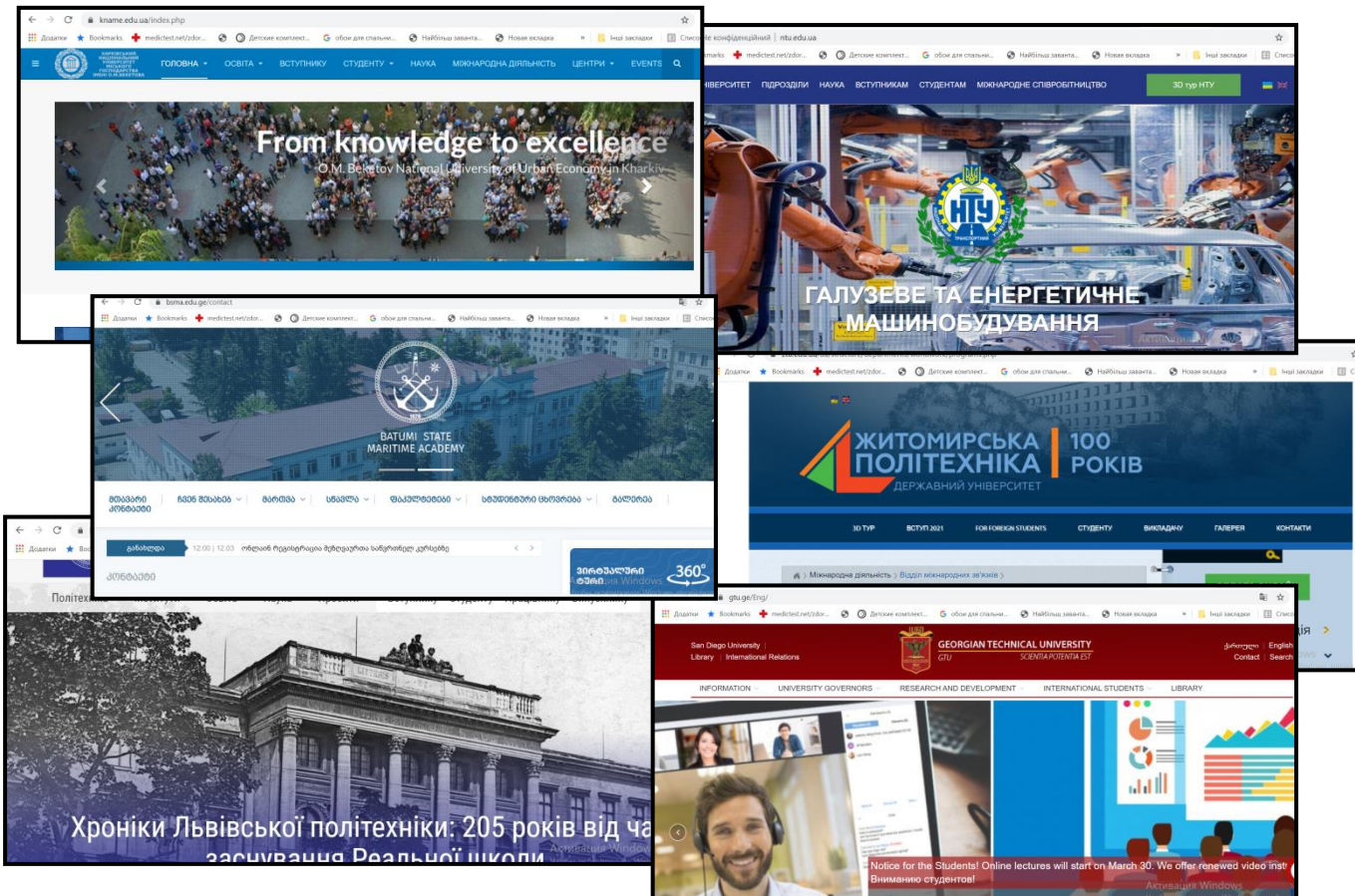
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PC University website, Facebook Page/Group, Google Advertising [1/3]

Information about the project SmaLog is
posted in each own website of participants.

01.11.2017-30.09.2020, after the project's lifetime



www.uniroma2.it
www.uniroma1.it
www.kname.edu.ua
www.lp.edu.ua
www.ztu.edu.ua
www.new.ntu.edu.ua
www.gtu.ge
www.bsma.edu.ge
www.polsl.pl
www.impeer.in.ua
www.hs-wismar.de



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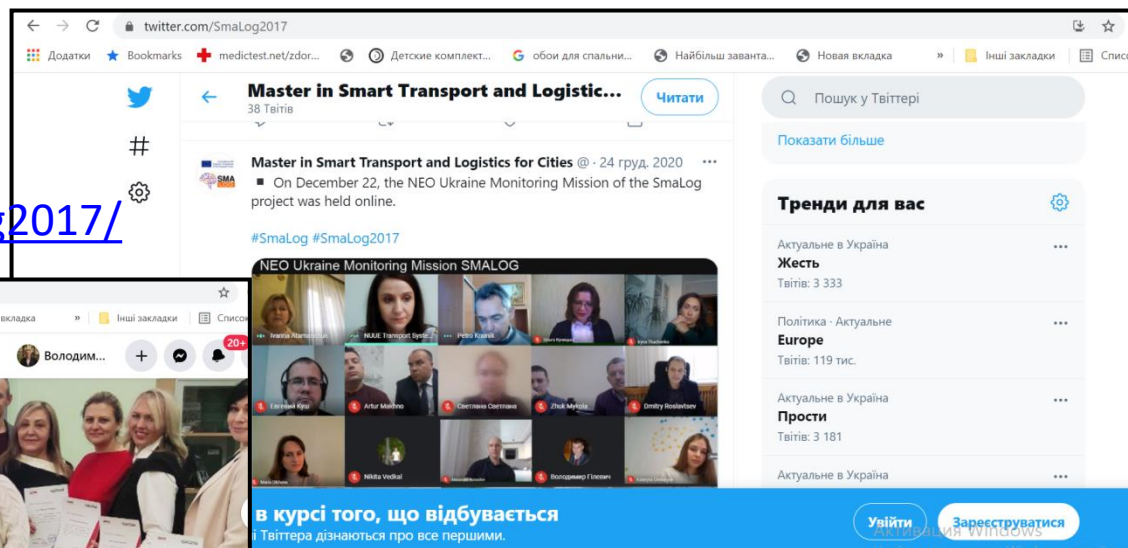
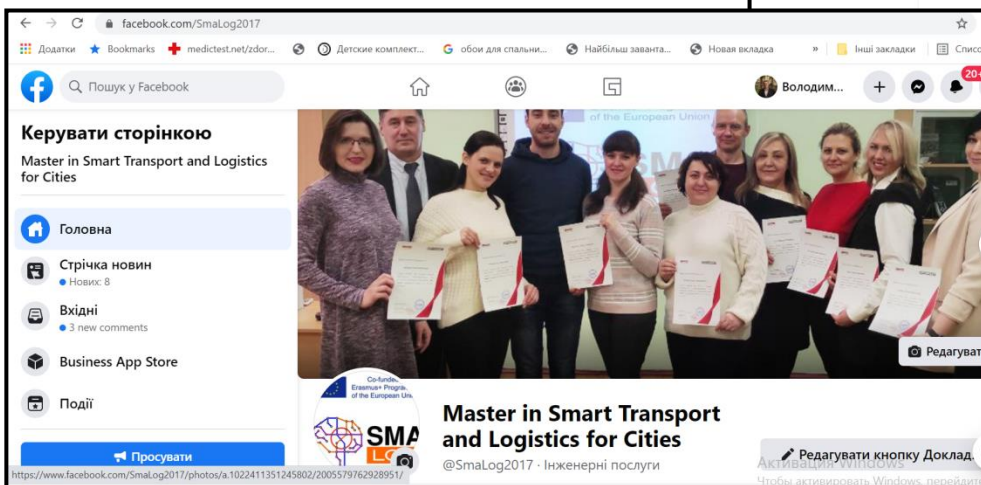
PC University website, Facebook Page/Group, Google Advertising [2/3]

01.11.2017-30.09.2020, after the project's lifetime

The announcement of activities and information about them is placed in free access on Facebook & Twitter groups and in each own website of participants

<https://twitter.com/SmaLog2017>

<https://www.facebook.com/SmaLog2017/>



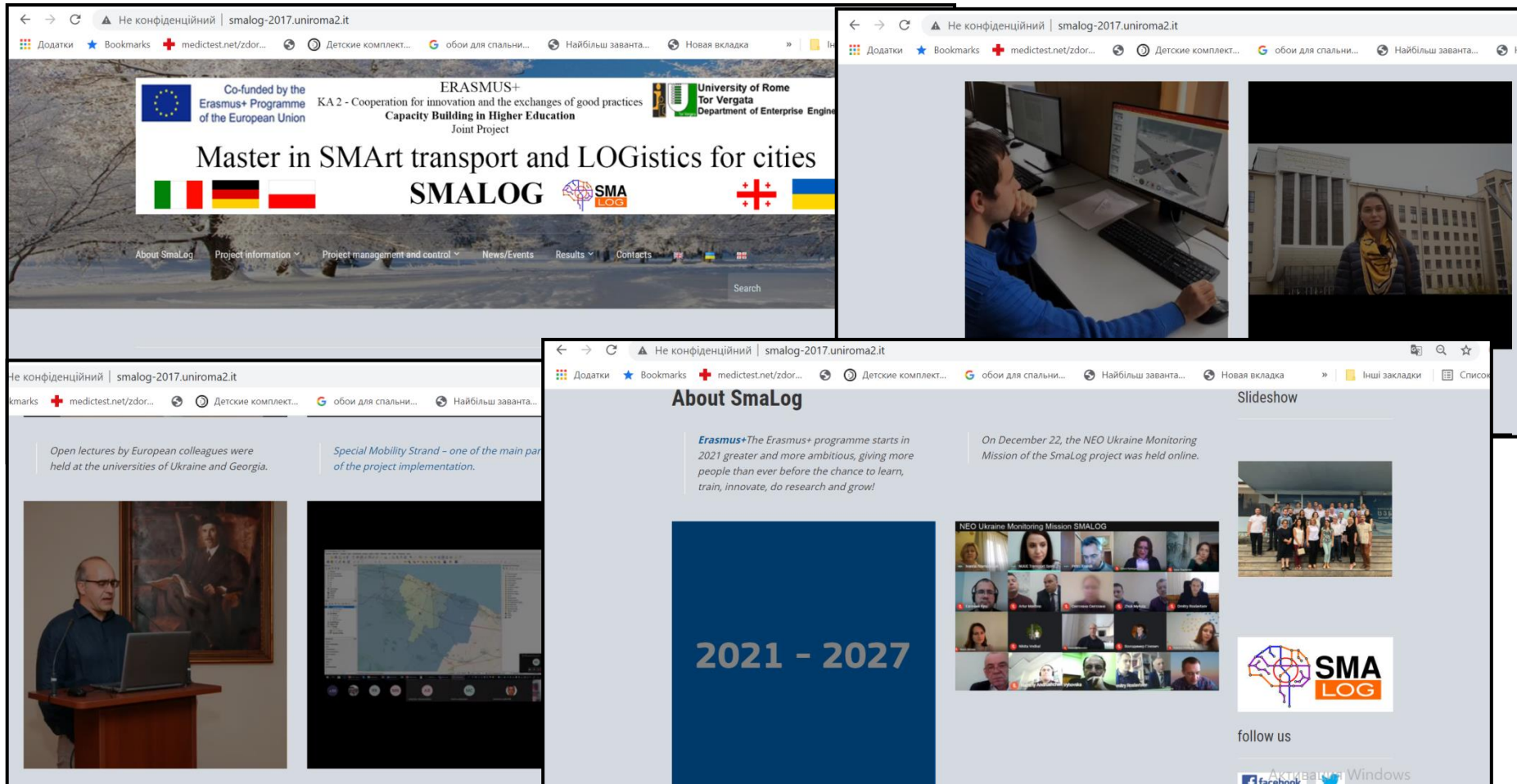


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PC University website, Facebook Page/Group, Google Advertising [3/3]

The main page of the website updated.



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Project Dissemination & Exploitation Activities & Publications

01.11.2017-30.09.2020, after the project's lifetime

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.2	Project Dissemination & Exploitation Activities & Publications: Project leaflet	UA and GE Universities	Developed and issued a leaflet with information about the Master Program. The project participants organized the Open Days in PC Universities. All materials also disseminated by website, Facebook & Twitter Groups.	Each partner from UA and GE Universities published leaflet with information about the Master Program.
9.2	Project Dissemination & Exploitation Activities & Publications: Project leaflet	UA Universities	SmaLog Master Program LeafLet	Presentation Master Program in SmaLog for students and stakeholders
9.2	Project Dissemination & Exploitation Activities & Publications: Project leaflet	UA Universities	Description of the Master Program and Modules on the University websites	Publication on the websites of Ukrainian universities



Project Dissemination & Exploitation Activities & Publications

01.11.2017-30.09.2020, after the project's lifetime

SmaLog project took part in the celebration of Erasmus+ Days on 17th of October 2020, from 10:30 (CEST):

- ☐ Live event where European, Gergian an Ukranian partners of the project discussed “New opportunities and innovations in UA/GE and EU Universities due to SmaLog project” ;
- ☐ Presentations and testimonies from students and staff involved in SmaLog;
- ☐ Funny Foto Challenge with presents and interesting survey.





Conferences, Exhibitions, Student Fairs

1.12.2018-30.09.2020, after the project's lifetime

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.3	Conferences, Exhibitions, Student Fairs in PC Universities: Student Fairs	UA Universities	Participants from UA Universities took part in student fairs of their universities.	Students' Fairs on the Project help to spread the dissemination and exploitation of the Project materials and information.

Negotiations with employers of alumni

01.01.2019-30.07.2020, after the project's lifetime

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.4	Negotiations with employers of alumni	UA Universities	Discussion of the Master program SmaLog with employers	Recommendations of Employers are taken into account to the competencies of Masters



NEO Ukraine Monitoring Mission of the SmaLog project

On December 22, the NEO Ukraine Monitoring Mission of the SmaLog project was held online.

The program of the meeting with the Erasmus + office Ukraine was:

- ☐ Communication with the Rectors / Vice-Rectors of the Ukrainian partner HEIs
- ☐ Discussion of the Presentations of the achieved results prepared by the partners
- ☐ Discussion with project stakeholders who are not official project partners, academic and administrative staff, students.





Cooperation with the PC Ministries of Education

01.11.2017-30.09.2020, after the project's lifetime

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.5	Cooperation with the PC Ministries of Education	UA Universities	NUUE Master program accredited by the National Agency for Higher Education Quality Assurance (Ukraine) Other UA universities plan to do it.	Students' training started under this elaborated Master program from September 2018.

Agreements between EU and PC Universities

01.01.2019-31.08.2019

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.6	Agreements between EU and PC Universities	PC University	For further collaboration agreements between UA and GE Universities as well as among EU and Partner countries Universities have been signed.	Agreement between PC universities will allow to continue partnership with EU countries, to transfer and share EU policies in the field of Higher Education to UA and GE universities.



International Conferences on project results

01.03.2020-30.09.2020

Activity N°	Activity Title	Place	Description of the activity carried out	Specific and measurable indicators of achievement
9.7	International Conferences on Project results	PC University	International Conferences on the project related issues in order to spread the dissemination of the Project materials and information will be organized. It will be devoted to the presentation of the Project results to the international audience.	The International Conference was postponed due to COVID-19



Dissemination and exploitation activities of the project

Updated curriculum information is also
available on the SmaLog website

